



## **Marketing/Business Development - Charlotte, NC**

van Zelm Heywood & Shadford, Inc. [van Zelm Engineers] has an immediate opening in Marketing/Business Development in its North Carolina Regional Office. Founded in 1930, van Zelm is a nationally recognized mechanical and electrical consulting engineering firm providing innovative solutions for the academic, healthcare, pharmaceutical and corporate/institutional market sectors. Headquartered in Farmington, CT, the firm has a branch office located in the Charlotte suburb of Cornelius, North Carolina. An established firm with a staff total of more than 90 professionals, van Zelm offers a team-oriented working environment with opportunities for advancement.

Reporting to the Director of Marketing, the Marketing/Business Development position will initially be 20 hours per week, with the opportunity grow into a fulltime position. This dedicated individual will be responsible for developing new client relationships, maintaining existing client relationships and for identifying and tracking new project opportunities. This person will represent the firm at external functions, and should have an active network within the southeast A/E/C community.

Candidates must have a minimum of 5 years of professional experience in marketing and business development, preferably in the A/E/C field. Strong verbal and written skills, combined with excellent organizational skills are required. Enthusiasm, a positive outlook, and the ability to work well in a team environment are key factors for success. A Bachelor's degree in Marketing, Communications or a related field is preferred, although equal consideration will be given for comparable professional experience. The candidate should be proficient with Microsoft Office software (Word, PowerPoint, Outlook and Excel) and with Adobe Creative Suite software (InDesign, PhotoShop).

van Zelm is an Affirmative Action, Equal Opportunity Employer.

For confidential consideration, please forward your resume along with a cover letter to: [hrdept@vanzelm.com](mailto:hrdept@vanzelm.com)